

Our Vision

Arkage believes that creativity and communication can change the future for the better. The world of communication is constantly changing, but the principles by which we carry it out remain constant: respect for people and their time, a passion for valuable communication with a high emotional impact.

Inspired by art and grateful to nature, we are committed to making a positive impact on our Planet. We began this journey at the dawn of the new millennium.

Many new competences are on board, in an era of fabulously post-digital technology, to express the full potential of communication in the best possible way.

How does the application process work?

- (1) you complete the application on the website arkage.careers (don't forget to submit your [myers-briggs profile](#))
- (2) we get back to you for a first interview (usually within 3-5 days)
- (3) after the first interview, the person responsible of your team (creat/dev/cx etc) gets involved for a second interview
- (4) almost done! we will discuss about budgets and you will get a final interview with our CFO
- (5) welcome on board! Now an onboarding process begins

At any stage of the selection process, if something does not go as intended, we will send you an email explaining the reasons within 30 days from the first application. If it happens, don't worry! We periodically reopen the positions and if you are already in our DB you have more chances to join our ark in the future.

We invite you to stay updated about our events on welcometothearkage.com

Please check the next page to know what we are looking for.



Arkage is looking for a **Senior Copywriter**, is that you?

Responsibility

- Ideation of ads, videos, events, websites, apps, landing pages, new brands, new products and anything that hasn't been created yet
- Creative strategy
- Implementation of an assigned creative strategy
- Creation of copy strategy and all copy for integrated cross-channel campaigns or assets
- Scripting of videos: commercials, branded video content, mini video for social media
- Social media and content strategy
- Implementation of social media plans
- Pitch creation
- Public presentations

Requirements

- Minimum 5 years of experience in a copywriting position.
- Bachelor's degree
- Italian mother tongue and fluent in English

Professional Skills

- Strategic thinking
- Creative writing
- Solid creative writing skills
- Basics of journalistic writing (inverted pyramid)
- Ability to proofread texts
- SEO writing knowledge

Attitude and Soft Skills

ArtAttack Group S.r.l.

Vicolo della Frusta 8/9 00153 Roma | Italia

Tel: 06 87 91 10 01 | Fax: 06 87 91 10 99 | C.F. 01989890593 | P.Iva 06520011005

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- Creativity and an open approach to the post-digital world
- Responsibility
- Enthusiasm for communication
- Openness and inclusiveness
- Love for innovation
- Ability to work both in a team and independently
- Ability to work with method and professionalism
- Ability to work under pressure and short deadlines
- Speed of execution without compromising the quality of work
- Multitasking
- Familiarity with social networks and CMS platforms
- Constant updating on creativity, art, trends, technologies, gaming, fashion, music, cinema, editorial and social media marketing

Nice to have

- Knowledge of basic graphic design softwares
- Knowledge of UI/UX principles
- Knowledge of art direction and video making
- Previous experience with social media strategy

What we offer

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company bonus
- Apple Inc. workstation
- Arkage Learn Conferences and Events
- Training, online courses, books and documentation
- Research and Development on innovative topics (VR, Wearable, IoT, iBeacon, AI and much more)
- Heterogeneous project teams: Developers, Designers, Creatives and Strategists
- Smart working (we were doing it even before Covid)

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