

Copywriter (English mother tongue or Fluent) - Location: Rome - Milan

We are looking for a Copywriter

Responsibility

- Creative writing
- Editing and text proofs for web and social networks
- Development and implementation of editorial contents

Professional Skills

- Adv campaigns
- English mother tongue or English fluent
- Solid writing skills, with specific focus on online writing
- Basics of journalistic writing (inverted pyramid)
- Ability to proofread texts
- Ability to identify relevant news and treat them with an unpublished cut
- Retrieval and selection of sources
- SEO writing skills
- Ability to working on a content strategy project
- Ability to draw up an original editorial plan

Attitude and Soft Skills

- Fast and thorough writing
- Desk editor
- Multitasking
- Ability to work in a team
- Familiarity with social network and CMS platforms
- Constant updating on news, trends, technologies, editorial, social marketing
- Curiosity towards news and personal research
- Creativity and an open approach to the post-digital world
- Love for digital and excellent technical skills
- Desire to enter a professional context in Luxury & Fashion
- Ability to work in an organized manner, with method and professionalism
- Ability to work under pressure and short deadlines
- Ability to work both in groups and independently

La ricerca è rivolta ad entrambi i sessi ex L. 903/77.



- Speed of execution

Nice to have

- V.A.T.
- Basic knowledge of Google Analytics
- Ability to draw up reports
- Previous experience with social media strategy

What we offer

- Employment or Collaboration Agreement according to the candidate's profile
- Salary and professional category commensurate with the candidate's experience
- Company bonus
- Apple station
- Welcome Kit
- Conferences and Events (offered by Arkage)
- Training, online courses, books and documentation (offered by Arkage)
- Research and Development on innovative topics (VR, Wearable, IoT, iBeacon, AI and much more)
- Heterogeneous project teams: Developers, Designers, Creatives and Strategists
- Smart working (we did it even before Covid)

La ricerca è rivolta ad entrambi i sessi ex L. 903/77.

